



Lisa Erdman

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Place of birth: Milwaukee, Wisconsin – U.S.A.
Current place of residence: Espoo, Finland
(Five years residing in Finland)

WORK EXPERIENCE

2011 – present

Project Researcher – Aalto University School of Arts, Design and Architecture

- Conduct research in media art and provide instruction in courses relating to art and digital media.

2010 – 2011

Graphic Designer – Ciegus Oy, Ltd. – Jyväskylä, Pori, Turku, Helsinki, Finland

- Provided graphics for user interface design of medication reminder software and medical product packaging.
 - Provided proofing of English language text for marketing copy and product user instructions.
- Lecturer** – University of Turku, The Department of Cultural Production and Landscape Studies
- Presented a course exploring humor as a tool in advertising.

2009 – 2010

Lecturer – Aalto University, School of Art and Design, Department of Art

- Designed and taught a course for graduate media course that explores humor as a tool in art and advertising.

2008 – 2009

Proofreader – Aalto University School of Art and Design, Fambit Oy, SATAEDU Pori and Helsinki, Finland

- Provided proofreading of grammar, punctuation and vocabulary for English text documents and website advertising copy.

2004 – 2008

Assistant Professor of Art – Florida Southern College – Lakeland, Florida

- Provided instruction to undergraduate students in graphic design, video art, website design, contemporary art theory, performance, conceptual art and design foundations.

2001 – 2004

Assistant Professor, Multimedia Graphic Design – Frostburg State University, Frostburg, Maryland

- Provided instruction to undergraduate students in graphic design, digital sound design, website design and 2D Web animation.

2000 –2001

Art Director of Medical Media – Harte-Hanks Interactive – Lake Katrine, New York

- Directed a graphics team in the development of pharmaceutical websites, banner ads and graphic layout for computer-based training systems.
- Performed proofing of medical text documents.

NOTE: Harte-Hanks acquired Spectral Resources in December of 1998.

1997 – 2000

Graphic Designer of Medical Media – Spectral Resources – Woodstock, New York

- Created graphic layouts for medical CD-ROM training systems, health economic models and websites for pharmaceutical and retail industries.
- Performed digital video editing and compression for various medical training projects.

EDUCATION

1997 Master of Fine Arts – Electronic Arts (iEAR – Integrated Electronic Arts Program)

Rensselaer Polytechnic Institute – Troy, New York, U.S.A.

1994 Bachelor of Science – Dance, Interarts and Technology (IATECH Program)

University of Wisconsin, Madison, U.S.A.

LANGUAGES & SKILLS

English: native language, Spanish: spoken and written skills, Finnish: currently studying

Communication skills: Experience in preparing and presenting public lectures, performances and audio/visual media. Experience writing grant applications and marketing copy for artistic marketing campaigns. Collaboration skills in working multidisciplinary and cross-cultural group projects.

Software: Microsoft Word, Adobe Creative Suite

AWARDS

- Project Grant – Arts Council of Finland, 2012.
- Research Grant – Satakunnan viestintäalan kehittämissäätiö, 2010.
- Faculty Summer Research Stipend – Artist residency at the Red Gate Gallery in Beijing, China. Awarded by Florida Southern College in Lakeland, Florida, 2006.
- Special Jury Remi Award (Experimental Film & Video), Houston WorldFest International Film Festival, Houston, Texas, 2006.
- Outstanding Employee Achievement Award – Harte-Hanks Interactive, Lake Katrine, New York, 2000.

HOBBIES

- Attending contemporary art museums
- Hiking trips, travel
- Reading fiction and non-fiction novels
- Cycling
- Fine arts (drawing, painting, dance)

